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- **COMBINE** search categories to meet the most complex and exhaustive library research needs.
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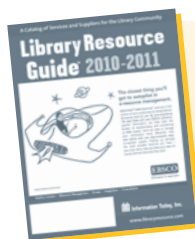
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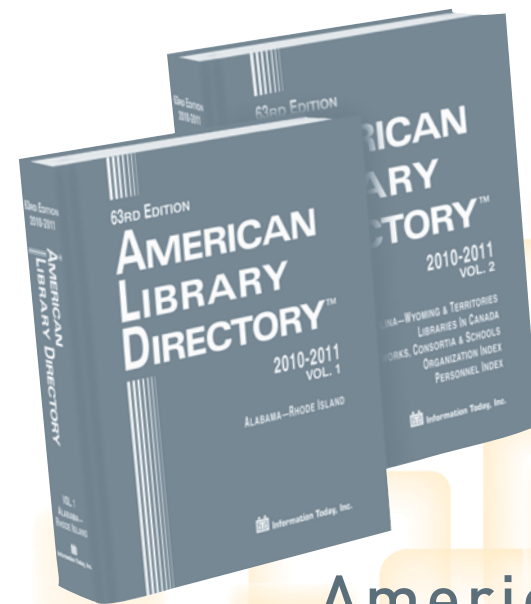
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—Reference and Research Book News

The LITERARY MAP to U.S. and Canadian LIBRARIES



American Library Directory™
2010-2011 ■ 63RD EDITION

American Library Directory™ 2010–2011 (ALD) is the only guide that gives you fast, fingertip access to comparative data, additional resources, and sales prospects for the entire U.S. and Canadian library communities—libraries, networks, organizations, agencies, schools, you name it!

Here you'll find full profiles on public, academic, government, and special libraries, organized by state and city for fast, easy access. Each profile includes everything from official library name and address to key personnel, holdings, collections, budget, expenditures, and special services. All information is provided and verified by the library's own staff.

■ Two extensive volumes contain:

- More than 35,500 libraries
- 64,000 library administrators and librarians
- Verified contact information
- Descriptions of special collections and interests
- Details about library expenditures, budgets, and income
- Listings for networks, consortia, and other cooperative organizations
- Organization and Personnel indexes that make it easy to locate library contacts anywhere in the U.S. and Canada

American Library Directory™ (ALD) has the answers to a wide variety of questions about libraries in the U.S. and Canada contained in several easy-to-locate sections.

WHO are ... the true decision-makers at any library ... the directors, system support managers, acquisition officers, collection development librarians, and other important contacts in public, academic, government, and special libraries ... the award recipients of 2009 ... the organizations listed?

Go to **ALD's**

- Personnel Index
- Library Award Recipients, 2009
- Organization Index

WHAT are ... the current provisions of the National Interlibrary Loan Code ... the entrance requirements and available programs at library schools ... the agencies for public and academic libraries? The answers are in these helpful sections:

- Interlibrary Loan Code for the United States
- Library Schools & Training Courses
- State and Provincial Public Library Agencies
- State School Library Agencies

WHERE are ... special collections on hundreds of subject areas ... the library counts, SAN numbers, automation status, holdings and subject interests of all U.S. and Canadian libraries ... military libraries overseas? **ALD** has information organized by:

- Library Count
- Libraries in the U.S.
- Libraries in Puerto Rico and U.S. Territories
- Libraries in Canada
- U.S. Armed Forces Libraries Overseas

SAMPLE ENTRY

1 P* 2 McNeil & Foster, **3** Prescott Memorial Library, **4** 500 Terra Cotta Dr, 85005-3126. **5** SAN 360-9070. **6** Tel: 602-555-9108. Toll Free Tel: 800-555-3848. FAX: 602-555-2020. TDD: 602-555-9202. E-Mail: mcnelfoster@prescott.org. Web Site: www.fosterpres.org. **7** Dir Troy Alan; Tel: 602-555-5522; *Asst Dir* Tasha Brunnell; *Tech Serv* Beverly Greene; *Pub Servs* Tanya Peeley. Subject Specialists: *Bus* Cecil Brown; *Folklore* Peggy Shoree.

8 Staff 8 (MLS 4, Non-MLS 4)

9 Founded 1903. Pop served 92,540; Circ 210,000

10 July 2001-Jun 2002 Main library and branch library, Income \$576,229, State \$31,797, City \$528,432, Other \$16,000. Mats Exp \$132,160, Books \$53,000, Per/Ser (Incl. Access Fees) \$72,900, Micro \$1,160, AV Equip \$5,100. Sal \$307,777 (Prof \$216,098)

11 Library Holdings: Bk Vols 110,000; Bk Titles 72,000; Per subs 245

12 Special Collections: James Foster Prescott Archives

13 Subject Interests: Local history

14 Automation Activity & Vendor Info: (Acquisitions)

Innovative Interfaces Inc.; (Cataloging) Innovative Interfaces, Inc. (Circulation) Athena; (OPAC) Sagebrush Corporation

15 Database Vendor: EBSCOhost, OCLC – First Search, ProQuest

16 Mem of Southwestern Library System

17 Partic in Amigos; South Central Regional Library Council

18 Special Services for the Deaf—TDD.

Staff member who knows sign language; projector & captioned films

19 Friends of the Library Group

20 Bookmobiles: 1

21 Branches: 1

EASTSIDE, 9807 Post St. 85007-3184

SAN 360-

Librn Lind

Library

23,000



*Libraries are identified by using nine different classification codes.

KEY TO SAMPLE LISTING

- | | |
|---|--|
| 1 Classification key | serials (incl. access fees) and preservation. In addition, salary figures are broken down by status when given. |
| 2 Official library name | |
| 3 Other name by which library may be known | |
| 4 Address | |
| 5 SAN (Standard Address Number) | 11 Library holdings |
| 6 Communication numbers | 12 Special collections |
| 7 Personnel | 13 Subject interests |
| 8 Number and status of staff | 14 Automation activity & vendor |
| 9 Library background—Data on enrollment and the highest degree offered are included for academic libraries | 15 Database vendor |
| 10 Income figures—Library income is broken down by source when reported. Expenditure figures—Materials expenditure figures were requested for AV equipment, books, electronic reference materials (incl. access fees), manuscripts & archives, microforms, other printed materials, periodicals/ | 16 Library system to which the library belongs |
| | 17 Networks in which the library participates |
| | 18 Special services |
| | 19 Friends of the Library group |
| | 20 Bookmobiles |
| | 21 Branches (or departmental libraries for academic libraries)—Entries include library name, address, name of librarian and number of book volumes. Branch libraries are listed under the library of which they are a part. |

American Library Directory™ 2010–2011 has something for everyone. Whether you're a public librarian or a small press publisher, a printer or an author, **ALD** has everything you

■ Librarians

- Compare your library's strengths to other libraries of the same size/type.
- Compare budgets, expenditures, automation, staff size, special services, and collections.
- Get in touch with libraries, colleagues, and contacts anywhere in the U.S. and Canada.
- Locate special collections, rare book and document holdings, and manuscript collections.
- Help patrons locate libraries that meet specific research needs in any field.
- Refer patrons with sight, hearing, or other physical disabilities to libraries designed to meet their special needs.
- Locate corporate libraries in specific industries or fields.
- Look up details on library schools, professional seminars, and in-service educational programs.
- Reach appropriate government agencies in every state or province.



■ Publishers

- Spend more time selling and less time qualifying your prospects.
- Locate prime contacts in libraries anywhere in the U.S. and Canada.
- Give your sales team the ammunition to generate targeted sales leads.
- Access invaluable information about library expenditures, budgets, and income to plan your marketing strategy.
- Identify listings of networks, consortia, and other cooperative organizations to help you prepare systemwide sales efforts.
- Find more than 35,500 libraries arranged by state and city to help you canvas for prospects by region or territory.

■ Product & Vendor Services

- Qualify prospects before you call, with details on library expenditures, budgets, facilities, collections, and more.
- Track down new library prospects, leads, and referrals in an instant.
- Identify likely prospects for specialized publications, services, or products.