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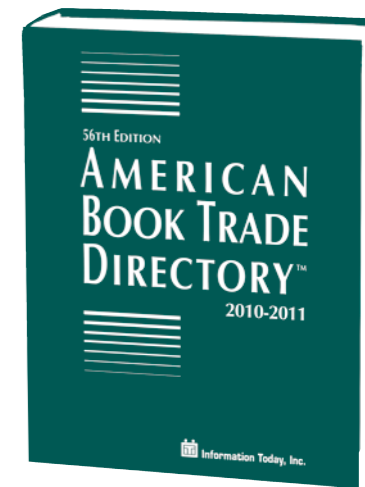
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**AMERICAN
BOOK TRADE
DIRECTORY™**
2010-2011



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Your Complete Guide to the Book Trade Industry

**An Essential Resource
for Librarians, Publishers,
and Professionals**

**AMERICAN
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2010-2011

We Take You Inside the Book Trade Industry

AMERICAN BOOK TRADE DIRECTORY™

“No public or academic library should be without this thorough and well-organized volume.”

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Now in its 56th edition,

this comprehensive *Directory* brings together more than 20,000 booksellers, 800-plus wholesalers, and hundreds of book trade service providers and resources from across the U.S. and Canada in one reference tool.

The new edition of *American Book Trade Directory™ (ABTD)* reflects recent market changes that are not available in previous editions! Featuring more than 500 new companies, *ABTD 2010–2011* provides detailed listings for:

- More than 20,000 retail and antiquarian book dealers, from the smallest specialty bookstores to the largest national chains
- 800-plus wholesalers, including software and audiocassette wholesalers, paperback distributors, and remainder dealers
- Nearly 100 book trade associations, including national and regional organizations

Essential Industry Statistics

This special section of charts and graphs profiles the book trade industry throughout the U.S. and Canada, tracking trends and identifying:

- The largest categories of specialized stores
- Retailers by subject category and store type
- Wholesalers and the accounts they serve
- Number of independent vs. chain stores
- General and paperback wholesalers
- Number of chain headquarters and branches

Survey 2010

Our bookseller survey provides comparative information on sales transactions, microfiche, sideline ratios, and mailing lists.

Invaluable Indexes

The six convenient sections of *American Book Trade Directory* organize practically everyone and everything in the bookseller community.

- Section I: Retail Outlets, Chains, and Franchise Headquarters
- Section II: Wholesalers, Jobbers, and Distributors
- Section III: Exporters and Importers, Auctioneers, and Appraisers
- Section IV: Dealers in Foreign Language Books
- Section V: Types of Stores by Categories
- Section VI: Retail and Wholesaler Outlets

No other resource does more to help you keep tabs on the enormous bookselling and distribution industry.

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1 RINDGE, NEW HAMPSHIRE

RINDGE

2 FRANKLIN PIERCE UNIVERSITY BOOKSTORE

3 College
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 E-Mail franklinpierce@bkstr.com
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4 SAN 101-7802

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KEY
 Organized by state and city, bookstore entries include:

- 1 Location
- 2 Business
- 3 Type of Store
- 4 Street Address
- 5 Phone & Fax Numbers
- 6 Email/Web Address
- 7 SAN Assignment
- 8 Owner/Manager
- 9 Lines Carried
- 10 Subject Specialties
- 11 Sideline

SAMPLE LISTING

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