

About the Author



Robin Neidorf provides a range of research and communications services, training, and resources through her company, Electric Muse. In her client work, she often evaluates technical functionality to determine how to use those functions to further business, organizational, or educational goals. In reviewing the various technologies available for distance learning, she helps instructors and organizations understand how to use different functions without getting hung up on particular software packages or technologies that continue to undergo evolution.

In addition to her consulting practice, Robin teaches communications and writing through the online campus of the University of Phoenix and has co-taught creative writing online through the University of Gävle in Sweden. Robin holds an MFA in creative nonfiction from the Bennington Writing Seminars. Most of all, Robin loves to teach and enjoys having the opportunity to help other teachers learn to use the tools at their disposal to reach new audiences in new ways.

Learn more about Robin at www.electric-muse.com/tbyr.asp.