

About the Author



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Robin Neidorf is currently the director of research for FreePint Ltd., a U.K.-based publisher dedicated to raising the value of information in organizations. FreePint has a global audience of information practitioners who rely on the company's articles and reports to get and deliver professional development, support business decisions around information products and services, and stay ahead of rapid changes in research and information management.

Through FreePint, Robin investigates, comments, speaks, and trains on a number of information-related topics, including content licensing and copyright, mobile technology, communications, and knowledge management. She was responsible for designing and launching the highly successful FreePint Webinar series, which delivers professional development to information professionals at their desktops.

Prior to joining FreePint, Robin ran a research and communications consultancy. In her client work, she often evaluated technical functionality to determine how to use those functions to further business, organizational, or educational goals. In reviewing the various technologies available for distance learning, she helped instructors and organizations understand how to use different functions without getting hung up on particular software packages or technologies that continue to undergo evolution.