

About the Author

Robert Berkman has been a writer, editor, teacher, and speaker in the information industry for more than 20 years. In addition to serving as an editor at McGraw-Hill Inc, Ziff-Davis, and What to Buy for Business, he is also the founder and editor of *The Information Advisor*, an international newsletter for business researchers, published by Information Today, Inc.

Berkman has written several books covering the field of effective research, business searching, and the online media. Among his published books are *Find It Fast: How to Uncover Expert Information on Any Subject* (5th ed. HarperCollins), *The Art of Being Well Informed*, co-authored with FIND/SVP President Andy Garvin (2nd ed. Avery Press, 1996), and *Rethinking the Corporate Information Center* (FIND/SVP, 1996). Berkman is on the faculty of the M.A., Media Studies program at New School University, and has an M.A. in Journalism from the University of Montana. He lives on Cape Cod in Massachusetts with his wife Mary.

