Advance Praise for *The Embedded Librarian*

“*The Embedded Librarian* offers librarians across the profession useful and thoughtful ideas for remaining essential in a rapidly evolving information world.”

—Barry Trott, digital services librarian, Williamsburg Regional Library

“Shumaker makes an invaluable contribution to the literature of embedded librarianship with this full-length book. He presents a crystal clear picture of how embedding works in an unimaginably wide variety of settings, both academic and business-related. With tons of real-world examples and interactive planning exercises, this book is an important purchase for all academic and special libraries.”

—Cass Kvenild, co-editor, *Embedded Librarians: Moving Beyond One-Shot Instruction*

“David Shumaker is truly the godfather of embedded librarianship. *The Embedded Librarian* is full of his wisdom and insights and will help any librarian—whether in an academic or corporate setting—get started with their own projects, sustain that energy and vision, and evaluate the results. This book is a must-have for librarians ready to re-envision and reinvigorate his or her practice and truly connect with a community of practice.”

—Kaijsa Calkins, University of Wyoming Libraries

“This is a ‘must read’ for every librarian. Shumaker offers a compelling vision of the future, one in which all librarians embrace embedded librarianship and become partners and collaborators in our various communities.”

—Maureen Sullivan, president, American Library Association

“Embedded librarianship is rapidly emerging as the defining role of special librarians, and David Shumaker’s seminal work is just the roadmap we need to understand this important new opportunity for information professionals.”

—Kim Dority, author, *Rethinking Information Work*